

# PUBLIC EDUCATION LEADERSHIP PROJECT: Summer Institute

[www.exed.hbs.edu/pelp](http://www.exed.hbs.edu/pelp)

*Offered with the HBS Social Enterprise Initiative and Harvard Graduate School of Education*

Because school districts and businesses operate in markedly different ways, school systems require unique management models. High-performing schools and top-performing companies have one key similarity: effective leadership.

## PROGRAM OBJECTIVES

By adapting proven management concepts to the unique challenges of your school system, you will learn to build and sustain high-performing district teams, while enhancing both individual and group leadership skills. Moreover, you will leave the summer institute with the tools and insights to formulate and execute a strategy that elevates performance across all district schools.

## WHAT YOU WILL LEARN

The curriculum is based on the highly acclaimed model developed by the Public Education Leadership Project (PELP) at Harvard University. Along with interactive lectures, collaborative and facilitated group work, cross-district sharing sessions, and relevant case studies, you will address the specific issues confronting your school district. Topics include:

- Understanding district and sector dynamics that can contribute to systemic improvement and innovation
- Creating and achieving a coherent organization that supports your strategy
- Attracting and retaining the best people, while simultaneously aligning the recruiting process with the district strategy
- Managing for high performance by building strategies for effective, long-term administrative accomplishments
- Analyzing and using data to guide decisions, improve performance, and create accountability

## WHO SHOULD ATTEND

The Public Education Leadership Project (PELP) summer institute is designed for teams of eight participants, including the superintendent/CEO, other district office personnel, school principals, and regional supervisors, who are responsible for large urban school districts. It is strongly recommended that eight member teams include representation from both the district-level and the school-level for best results.



**HARVARD  
BUSINESS SCHOOL**

Executive Education

05–09 JUL 2022

\$34,000 for a team of 8\*  
HBS Campus



**“The environment at PELP creates a very unique and special forum for school district leaders. The most valuable elements of the program are the experiences with world-class faculty, time together as a district team, and time with other districts.”**

**Arne Duncan**  
Former U.S. Secretary of Education  
and PELP Past Participant

\*The total fee per team of up to eight members includes all meals, lodging, and materials for the team while on HBS campus. The district teams are responsible for travel costs.



---

## APPLICATION PROCESS

Participation in this program requires that the school district's superintendent or designee submit a letter of interest. As space is limited for this program, it is strongly suggested that the letters of interest be submitted at the beginning of the admissions cycle, no later than February 28, 2022.

Upon admission notification, individual members of that district's team will apply as part of the team's application document. For more information, please contact the Public Education Leadership Project at [pelp@gse.harvard.edu](mailto:pelp@gse.harvard.edu) or +1.617.496.1819.

---

## ADMISSIONS REQUIREMENTS

Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both.

While participants devote time and intellect to the learning experience, sponsoring organizations agree to assume fees, provide for reasonable expenses, and relieve individuals of their work responsibilities during the program.

---

## PROGRAM FEE

The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due by the beginning of the institute on Tuesday, July 5, 2022. Cancellation policies are outlined in the information provided to applicants upon admission. For information, please contact the Public Education Leadership Project at [pelp@gse.harvard.edu](mailto:pelp@gse.harvard.edu) or +1.617.496.1819.

---

## FOR MORE INFORMATION

Harvard Graduate School of Education  
Carina Traub  
PELP Senior Project Manager  
**Email:** [pelp@gse.harvard.edu](mailto:pelp@gse.harvard.edu)  
**Phone:** +1.617.496.1819

In accordance with Harvard University policy, Harvard Business School does not discriminate against any person on the basis of race, color, sex or sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Ms. Liza Nascembeni, Harvard Business School, Soldiers Field, Boston, MA 02163-9986 U.S.

Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.  
©2022 by the President and Fellows of Harvard College. All rights reserved.