

PUBLIC EDUCATION LEADERSHIP PROJECT—VIRTUAL: Summer Institute

www.exed.hbs.edu/pelpv

Offered with the HBS Social Enterprise Initiative and Harvard Graduate School of Education

Because school districts and businesses operate in markedly different ways, school systems require unique management models. High-performing schools and top-performing companies have one key similarity: effective leadership.

PROGRAM OBJECTIVES

By adapting proven management concepts to the unique challenges of your school system, you will learn to build and sustain high-performing district teams, while enhancing both individual and group leadership skills. Moreover, you will leave the virtual summer institute with the tools and insights to formulate and execute a strategy that elevates performance across all district schools.

WHAT YOU WILL LEARN

The curriculum is based on the highly acclaimed model developed by the Public Education Leadership Project (PELP) at Harvard University. Along with interactive lectures, collaborative and facilitated group work, cross-district sharing sessions, and relevant case studies, you will address the specific issues confronting your school district. Topics include:

- Understanding district and sector dynamics that can contribute to systemic improvement and innovation
- Creating and achieving a coherent organization that supports your strategy
- Attracting and retaining the best people, while simultaneously aligning the recruiting process with the district strategy
- Managing for high performance by building strategies for effective, long-term administrative accomplishments
- Analyzing and using data to guide decisions, improve performance, and create accountability

WHO SHOULD ATTEND

The Public Education Leadership Project (PELP) virtual summer institute is designed for teams of eight participants, including the superintendent/CEO, other district office personnel, school principals, and regional supervisors, who are responsible for large urban school districts. It is strongly recommended that eight member teams include representation from both the district-level and the school-level for best results.



**HARVARD
BUSINESS SCHOOL**

Executive Education

06–16 JUL 2021

\$22,000 for a team of 8*

Virtual



“The environment at PELP creates a very unique and special forum for school district leaders. The most valuable elements of the program are the experiences with world-class faculty, time together as a district team, and time with other districts.”

Arne Duncan
Former U.S. Secretary of Education
and PELP Past Participant

*The total fee per team of up to eight members includes all e-books and online case materials for the team.



APPLICATION PROCESS

Participation in this program requires that the school district's superintendent or designee submit a letter of interest. As space is limited for this program, it is strongly suggested that the letters of interest be submitted at the beginning of the admissions cycle, no later than February 28, 2021.

Upon admission notification, individual members of that district's team will apply as part of the team's application document. For more information, please contact the Public Education Leadership Project at pelp@gse.harvard.edu or +1.617.496.1819.

ADMISSIONS REQUIREMENTS

Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both.

While participants devote time and intellect to the learning experience, sponsoring organizations agree to assume fees, provide for reasonable expenses, and relieve individuals of their work responsibilities during the program.

PROGRAM FEE

The program fee covers tuition, e-books, and online case materials. Payment is due by the beginning of the institute on Tuesday, July 6, 2021. Cancellation policies are outlined in the information provided to applicants upon admission. For information, please contact the Public Education Leadership Project at pelp@gse.harvard.edu or +1.617.496.1819.

FOR MORE INFORMATION

Harvard Graduate School of Education
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Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.
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WEEK OF JUNE 27–JULY 03, 2021

MONDAY, JUNE 28



1:00–3:00 PM ET
Team Time

WEEK OF JULY 04–10, 2021

TUESDAY, JULY 06



1:00–1:30 PM ET
Program Overview



1:30–3:00 PM ET
Class Session 1

3:00–3:30 PM ET
Break



3:30–4:15 PM ET
Group Plenary Session



4:15–5:00 PM ET
Team Time

WEDNESDAY, JULY 07



1:00–3:00 PM ET
Team Time

3:00–3:15 PM ET
Break



3:15–4:30 PM ET
Team Share



4:30–5:00 PM ET
Team Time

THURSDAY, JULY 08



1:00–2:30 PM ET
Class Session 2

2:30–3:00 PM ET
Break



3:00–4:30 PM ET
Class Session 3

4:30–4:45 PM ET
Break



4:45–5:15 PM ET
Debrief

FRIDAY, JULY 09



1:00–3:00 PM ET
Team Time

3:00–3:15 PM ET
Break



3:15–4:30 PM ET
Team Share



4:30–5:00 PM ET
Team Time

WEEK OF JULY 11–17, 2021

MONDAY, JULY 12



1:00–3:00 PM ET
Team Time

3:00–4:00 PM ET
Break



4:00–5:00 PM ET
Networking Activity

TUESDAY, JULY 13



1:00–2:30 PM ET
Class Session 4

2:30–3:00 PM ET
Break



3:00–4:30 PM ET
Class Session 5

4:30–4:45 PM ET
Break



4:45–5:15 PM ET
Debrief

WEDNESDAY, JULY 14



1:00–3:00 PM ET
Team Time

3:00–3:15 PM ET
Break



3:15–4:30 PM ET
Team Share



4:30–5:00 PM ET
Team Time

THURSDAY, JULY 15



1:00–2:30 PM ET
Class Session 6

2:30–3:00 PM ET
Break



3:00–5:00 PM ET
Team Time

FRIDAY, JULY 16



1:00–3:00 PM ET
Team Share

3:00–3:30 PM ET
Break



3:30–4:30 PM ET
Program Wrap-Up



Live



Virtual group discussions

YOUR LEARNING ENVIRONMENT

LIVE, SYNCHRONOUS LEARNING

Interact directly with Harvard faculty who bring their latest research into the virtual classroom. Through case studies, lectures, and small-group discussions, participants gain the strategies, tools, and insights to solve their most challenging problems.

WORLD-CLASS HARVARD FACULTY

Draw on the extensive research and real-world experience of faculty experts to disrupt your way of thinking and empower you to implement innovative ideas.

REAL-TIME, INTERACTIVE FACILITATED DISCUSSION GROUPS

Discuss and debate the most pressing leadership issues with a select group of your peers in the virtual classroom and in virtual breakout groups with dedicated facilitators.

UNPRECEDENTED NETWORKING OPPORTUNITIES

Build strong relationships with a select group of peers who will continue to enrich your personal and professional life after you leave the program.

ACTIONABLE LEARNING

Experience decision-making in the face of conflicting data, complex politics, and intense pressure—and be able to implement new ideas and solutions.

FOR MORE INFORMATION, please contact Matthew Tallon at: pelp@gse.harvard.edu or call **1.617.496.1819**.

